



Structure + Strategy + Leadership = Re\$ults

### Strategic Alignment And How It Works

The linguistic elements that need to be defined that make up a strategy hierarchy used in an organization makes up how the organization communicates. Along with defining the elements of your strategic plan, which should be in direct order: Vision Statement, Mission Statement, Goals, Strategies, Objectives,

Projects associated to is being spoken about. the strategy, Operational Focus, Measures, and Operating Principles. A relationship among the elements must be defined and a hierarchy created. This ensures that when there is dialogue at a particular level of detail within the strategic plan, that everyone understands what

**Why this approach?** Without creating this hierarchy and language, there will be constant confusion about what is being discussed and no true dialogue will ever take place. Most organizations presume that everyone understands the mission, vision, goal and strategy, and this is

a huge mistake. Call us today for a Strategic Hierarchy assessment.



Antoine Smith  
Chairman & C.E.O.

### Managing Business Processes

Almost every organization is seeking to ensure that their processes provide the high-

est level of product or service quality available, while making the most efficient use of available resources. As a result of this challenge, businesses that are for profit and non-profit, educational institutions, as well as government agencies are struggling with the most appropriate integration of systems to manage their processes.

widely known to be a set of associated and linked activities in which inputs (actions) is transformed to create outputs (results) that is of value to a particular customer segment. How to manage the creation of this value creation process is widely misunderstood and misinterpreted by many an advisor/consultant.

a small business or a large corporation, process management excellence is a deliberate, collaborative, and increasingly technology aided discipline.

Management of end-to-end business processes is what drives revenue. Proper process management creates the organizational infrastructure that delivers value to external customers.

A business process is

It doesn't matter whether or not you are

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